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CONTACT:

Jim Morris

Pride Packaging, L.L.C.

(309) 663-9100 (voice)

(309) 663-4455 (FAX)

jmorris@pridepkg.com

www.pridepkg.com

Pride Packaging Unveils Its Website

Bloomington, Ill., January 6, 2006 – Newcomer Pride Packaging, the minority-owned supplier of a wide range of consumer and industrial packaging products, has launched a website catering to users of Packaging Materials, Flexible Packaging, Specialty Packaging, Multiwall Packaging and Bulk Containers. The website, www.pridepkg.com, provides potential clients with a fast and easy way to learn about how a partnership with Pride can result in a creative packaging solution that is a perfect fit for their product and their customers and will soon include value-added conveniences for its existing business partners.

According to Paula Baughman, partner and Senior Vice President of Business Development, “We feel we have a lot to offer companies. Our strategic vendor and supplier relationships are strong and allow us to offer our clients the latest and most proven packaging materials technology and our service is second-to-none.

“Our website introduces our company, our products and our service philosophy. In the upcoming year, our site will also allow us to take our service one step further by enabling established business partners to log-in to our client extranet and gain visibility into the status of their current orders in real-time. We will also incorporate web proofing capabilities designed to reduce the time it takes to complete projects by allowing clients to review artwork online.”

To accommodate the needs of the visually impaired and language barriers, the Pride Packaging website offers a text-only version and Spanish and French translations. The site also includes a glossary of packaging industry terminology and employment information.

About Pride Packaging

Pride Packaging is a supplier of a wide range of consumer and industrial packaging products and is a minimum of fifty-one percent minority owned, operated and managed as per the minority ownership criteria of various local, state and federal accredited organizations.

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