

## **Press Releases**

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### **Pride Packaging Enters the Consumer and Industrial Packaging Arena**

Bloomington, Ill., January 9, 2006 –Pride Packaging, a new minority-owned and managed consumer and industrial packaging products company officially began business operations today at its corporate headquarters in Bloomington, Illinois. Pride Packaging will focus its initial offerings on a core line of packaging products that will include printed poly films, laminate films, poly bags, paper bags and other paper products, intermediate bulk containers, corrugated as well as offer private label packaging and point of purchase design applications. The company expects to offer other product lines such as equipment and private label co-packaging as operations expand.

According to Jim Morris, partner and CEO, “We want to be ready to make the right moves at the right time. Our first objective is creating awareness of our presence in the industry. We will begin in the food, agricultural, horticultural, chemical, cement and earth product markets because our management team has prior experience generating over 1 billion dollars of packaging transactions in these areas. We’re very excited about introducing Pride to the nation’s consumer organizations, other retail chains and consumer products companies.”

The Corporate Management Team of Pride Packaging includes Chairman, Orlando Martinez; CEO, Jim Morris; and, Vice President, Amy Vogel. The group is a diverse blend of backgrounds, talents and ethnicities that collectively holds professional experience in packaging, finance, public relations and governmental affairs.

“Ultimately, we want to offer our business partners a myriad of products that we produce exclusively. We’ve already begun investing in packaging equipment and line-time with the goal of becoming a full brick-and-mortar packaging entity within the next three years. Until we can become a Tier I provider, we have aligned ourselves with some of the best manufacturers in the business and are confident that our strategic vendor and supplier relationships are strong,” explains partner and CEO, Jim Morris. “We will also begin working toward Minority Business

Enterprise (MBE) certification throughout the United States after our first year of operation,” he adds.

For more information about Pride Packaging, contact the company’s corporate headquarters in writing at 211 N Williamsburg Drive, Suite A, Bloomington, Illinois 61704, or, by telephone at (309) 663-9100. Information can also be found on the company’s website, [www.pridepkg.com](http://www.pridepkg.com).

Says Morris, “We’ve assembled the right people, with the right packaging options, so that we can deliver creative packaging solutions that are a perfect fit for our clients and their products – and we’re ready to tell people about it.”

#### About Pride Packaging

Pride Packaging is a supplier of a wide range of consumer and industrial packaging products and is a minimum of fifty-one percent minority owned, operated and managed as per the minority ownership criteria of various local, state and federal accredited organizations.

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***Let us show you how the right people, with the right packaging, at the right time, can help you differentiate your product from the competition.***